

Shake, rattle and chew baby, chew!

Bumblebee Toys has a range of traditional toys with a modern twist that are perfect to welcome a baby to the world

Whether it's for a baby shower or a "welcome to the world" present, buying toys for newborns is always challenging. The toys need to be special, something that can be treasured, but also shouldn't be too precious that they can't be handled, chewed and drooled over.

Bumblebee Toys, a new [online toyshop](#), is expert at sourcing high quality traditional wooden toys with a modern twist that are safe for newborns, but are just that little bit different from the run of the mill high street and catalogue toys.

'Safe from birth' wooden rattles from Bumblebee Toys make beautifully-crafted and long-lasting gifts. Manufactured in Germany from native beech wood and finished with child-friendly beeswax, the brightly coloured rattles are designed to stimulate and encourage young babies to reach out, grab and gurgle with pleasure.

The horseshoe-shaped Tonella rattle has an integrated, rotating cage holding a safely-enclosed tinkly bell. Measuring 9cm in diameter, the Tonella rattle is perfect for tiny hands to grasp and shake while being safe to chew as well.

With its interesting three-piece construction, the Melino rattle wouldn't look out of place in a modern art gallery. Designed to encourage the baby to explore the shape, it will provide hours of entertainment well beyond the newborn stage.

A further alternative is the doughnut-shaped Bumelina teething ring. With safely attached wooden flowers and big beads, the Bumelina makes a pleasant rattling sound when shaken.

For a less tactile but equally absorbing present, Bumblebee Toys stocks a range of imaginative mobiles. Hanging above the baby's cot they are a soothing distraction and can provide tired parents with a few minutes extra lie-in.

Bumblebee Toys' quirky zodiac sign mobiles offer an excellent way to tie in the gift with the baby's birth while the bigger, more fanciful mobiles make a beautiful moving display.

There are three different bigger mobiles - one with cheery pink wooden fairies dancing round, one with chubby winged beetles and a 'glow in the dark mobile' with bobbing fireflies, so the baby doesn't get bored as the lights are turned down to bedtime mode.

All toys are available from the Bumblebee Toys website www.bumblebeetoys.co.uk. Prices range from £5.95 for the Bumbelina teething ring to £29.95 for the glow in the dark firefly mobile.

Bumblebee Toys is a family company specialising in high quality toys made in the UK and Europe. While its products are only available online, its website aims to give the customer the experience of a friendly toy business with the convenience of modern internet shopping. All its products are sourced from manufacturers using sustainable and recyclable materials, who share the company's passion for innovative toys designed to stimulate, entertain and educate the modern child.

For more information visit www.bumblebeetoys.co.uk

Copy ends

Baby toys – Jan-11

Press Enquiries:

Toni Turner or Alison Haynes at The Publicity Works

Tel: 01263 761000

Email: bumblebeetoys@publicityworks.biz

For more news about Bumblebee Toys visit the [press office](#) at www.publicityworks.biz

Stephen Watts at Bumblebee Toys: Stephen.Watts@bumblebeetoys.co.uk